



DIECINÜVEVE

What is **Latitud 19**?



Who are we?

Latitud 19 is a financial consulting specialized company created with the purpose of helping our clients to achieve their goals through a solid business strategy, healthy finance, and a Back-Office area that adds value to the company.

Our vision is to become a strategic business partner for our clients forging a productive commercial relationship in which both parties achieve a sustained growth through time, strengthening the value chain within their company.

We firmly believe that every area of a company must add value, therefore we work side by side with our clients in order to achieve that even non-productive departments contribute to increase profit of the company.

We are capable of delivering customized solutions to our clients in the **US, Mexico, Latam, and Spain**.

Latitud 19 is the perfect solution in accomplishing process efficiency and maximizing profits while increasing the value of the company and strengthening the business' value chain.



Maximize your company's value and **push**
your business to fulfill its full **potential** through
disruptive solutions.

Corporate Finance

Corporate Finance plays a vital role within your company.

Corporate Finance

Corporate finance plays a vital part any company's success. It is very important to have a qualified CFO and a financial department capable of creating a solid financial strategy that helps the company to accomplish its goals.

We are proud to call ourselves experts on that matter. We are positive that your company's finance must be proactive, add value, save money, boost revenue, and maximize profits.

With **Latitud 19**, you will have your own 24/7 financial team according to your needs and providing your company with the financial guidance needed to accomplish any objective set, moving towards success.

A financial department that functions with an objective aligned to the company's own objectives is a powerful ally on the accomplishment of the business' goals. This area must generate precise, sufficient, valuable and suitable data that helps to take the right choice in the right moment.



Corporate Finance

Some services related on corporate finance that are at your disposal are:

CFO Services

Your own 24/7 CFO and financial department. Corporate Finance experts at your service and with a customized service just for you.

Company valuation

Know the market value of your company.

M&A consultancy

A professional team specialized on M&A to walk you through this process from start to a successful closure.

Process reengineering and standardization

Save money by optimizing even the smallest inefficiency.

Financial leverage

Obtain the best deal on your financial leverage by choosing the right kind of debt needed for your project.

Working capital management

Improvement of cash turnover.

Analytics

KPI for a better decision making.

Business Strategy

Plan forward and **reason** backwards.

Business Strategy

“Plan forward and reason backwards.” This principle of the Game Theory is the baseline for the creation of every strategy that we recommend to our clients. We build together a solid business strategy so your project is directed to success.

We analyze each and every part of the process needed to accomplish your goals and transform it to a strategic plan, so you are confident that your company is always on the right path.

We build customized strategies so you can maximize all available resources of your company, including **time**. Also, we make sure that you have **measurable** and **comparable** indicators at your disposal any time, so you are certain that the chosen strategy is working out.

Latitud 19 offers powerful analysis tools so you are always in control of each step of your projects.



Business Strategy

Each company is created with a specific purpose. We know success depends on many variables; however, one of the most important things to consider is to have a business strategy aligned to the purpose under the company was created.

Some of our services regarding Business Strategy:

Starting-up	Everything from your business plan to your first day of operations. We make sure you have everything you need on day one.
Value chain	Analysis of all processes on your value chain in order to focus on your strengths and improve the weakest spots.
Financial strategy	A financial strategy according your company's actual needs, and short, medium and long-term objectives.
Fiscal strategy	Our expert fiscal partners analyze your company's current status in order to create a solid strategy in which fiscal liabilities are minimized and other fiscal stimuli are accounted for.
Risk management	Minimize legal, operative and human resources liabilities so you are at peace knowing that your company fulfills active regulations.
Cost / Expense reduction	Reduce costs and expenses without sacrificing quality, but increasing profit through a well-implemented strategy.

Back-Office

Every department within your company
generating profit.

Back-Office

We know you are more passionate on some areas of your company than others, that is why in **Latitud 19** we take over the management of these support departments, so you can focus on whatever you like the most and invest your time and energy on your business core.

We always seek to transform non-productive departments into productive department by involving them in the chain value of the company thus generating profit through efficiency.

In such a dynamic economic environment, it is imperative that all people in the company, regardless their job title, become benefits generators.



Back-Office

We know how support areas of a company work. It is completely normal that management focuses on sales and production; however, we are convinced that support areas must contribute in every aspect: efficiency, productivity, optimization, alternate business generation, working environment, etc.

In order to complement the Back-Office, we have the following services:

Administration:

- » Administrative managers
- » Accountants
- » Financial analysts
- » Administration auxiliaires
- » Accounts receivable management

Operations:

- » Logistic coordinators
- » Data-entries
- » Front-desk

Other activities management:

- » Marketing and business events organization
- » Marketing articles
- » Head-hunting
- » Working environment improvement

Leave in our hands the support areas of your company so you can focus on the core activities of your business.

Contact us

We are positive we can help you reach your goals.

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